

**NC STATE UNIVERSITY**

An Equal Opportunity/Affirmative Action Employer

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September 27, 2011

Kevin Long  
CEO  
MVP Sports Media Training

Dear Kevin:

Your presentation on social networking responsibility to our student-athletes was outstanding.

You captured and held their attention for the entire time. More importantly the message you gave them about both the positive and negative sides of social networking showed them the importance of being concerned about their online reputations.

Consider this my highest recommendation to other schools -- and they all need you to deliver your message whether they think so or not.

We look forward to having you back again next year.

Sincerely,



Sherard Clinkscapes  
Associate Athletics Director