



August 2011

Kevin Long
President
MVP Sports Media Training

NORTHERN DIVISION
Bowie State University
Chowan University
Elizabeth City State University
Lincoln University
Virginia State University
Virginia Union University

SOUTHERN DIVISION
Fayetteville State University
Johnson C. Smith University
Livingstone College
Saint Augustine's College
Shaw University
Winston-Salem State University

CIAA OFFICE

Post Office Box 7349
22 Enterprise Parkway, Suite 210
Hampton, VA 23666

PHONE: (757) 865-0071
FAX: (757) 865-8436

Monique A. J. Smith
Associate Commissioner/SWA

Moniqueajsmith@aol.com

Kevin:

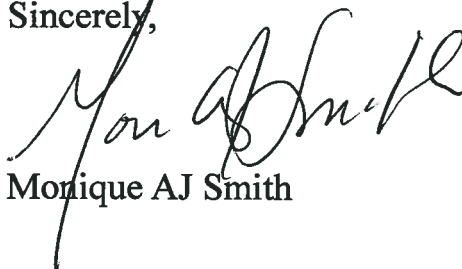
Your presentation about social networking was a huge hit among our members and I have received a number of very positive reviews from our ADs and head coaches who attended our CIAA spring meetings.

Your message that mentoring and educating our student-athletes about responsible use of social networks is as or more important than disciplining them for mistakes they may make was a real eye-opener to many in attendance. Your encouragement to allow our student-athletes to use social media, but with the right guidance and understanding was something I think our members needed to hear.

Finally, your casual and engaging presentation style was noted by a number of our members as one that not only relates well to staff, but they felt it would also endear you to our student-athletes as well. I would certainly recommend you, your presentation and UDiligence service to other schools and conferences as it is the best I've seen.

Thank you for making the trip to Hampton and we look forward to working with you.

Sincerely,



Monique AJ Smith