

# It Only Costs \$500

To Provide ALL Your Student-Athletes a Valuable Life Skill



*MVP, the leader in sports media training, offers the only on-line media training program for athletes & coaches.*

## First-class media training starts at \$500

MVP wants every athlete in every sport at every level to be prepared the next time – or the first time – they speak to a reporter. That's why we are offering our online media training program at a price every school can afford.



## ***"BUT MY SCHOOL DOESN'T GET MEDIA ATTENTION"***

Why do football teams practice the on-side kick? They don't use the play every game. They prepare so they can execute when they are under pressure. Who knows what will happen during the season. Prepare your athletes for that one moment you can't predict, and give them a skill they can use for life.

### **WHO BENEFITS?**

Athletes, coaches and staff can all experience first-class media training wherever they have internet access. Now every school from high school, to JUCO, to NAIA to NCAA Div I, II and III can all afford to do media training for each of their athletes. MVP has programs that every school can afford.

### **WHAT IS ON-LINE MEDIA TRAINING?**

MVP took its in-person media training program and turned it into an easy-to-use on-line training course that allows all your athletes to improve their interview skills in about an hour. It leaves your athletes, coaches and staff confident, comfortable and in-control for their next interview.

### **WHY USE ON-LINE MEDIA TRAINING?**

It is the most cost-efficient method to provide an engaging, effective and interactive media training experience for every athlete, coach and staff member at your school. Projecting a positive image is a life skill that reflects well on your athletes, coaches and your school whether they're speaking with the media, alumni, boosters, or future employers.

### **MVP's OTHER MEDIA TRAINING PROGRAMS**

MVP also offers a variety of live media training options where we interact with your athletes and coaches, in-person and on-camera, providing immediate feedback and critique.

[www.sportsmediatraining.com](http://www.sportsmediatraining.com)

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